

The Big Bang Business Accelerator

WORKSHOP 2

Discovering Your Soul Craft

1. When you list your jobs and experiences, take a moment to reflect on the different aspects of the job. What about it appealed to you?

For example, an accountant may look after the books for their clients, but they bring order, clarity and empower their clients to take control of their lives through knowing their numbers.

Make a list of all the jobs you have held. (Summer employment only if you want to)
What do you feel is the biggest **internal** obstacle to building the business of your dreams?

Your trainings and studies:

Life experiences: in my case, walking the Camino de Santiago, a challenging divorce, moving to a different continent, Buddhist studies.

Can you describe in detail your present business using the same criteria?

2. Is there an underlying theme that you can find?

The words you use could feel archetypal in nature. An example could be:

- I can see the nurturing qualities in everything I do.
- I nurture and support.

This can show up in industries as diverse as food, coaching, health care...

3. What is your Zone of Joy? When do you feel absolutely your best, in the flow, serving at your highest level? (It doesn't have to be a job or something you are paid for)

4. Thinking about your dream feelings and dream vision, what part of the above experiences can be used to create those feelings and that vision?

5. Brainstorm 50 different ways you could be paid doing what you love. No editing. No judgment. Don't worry if people will pay for it or not, or how practical it would be. That's for another day. Right now, stay in the place of play, even of the ridiculous. The spaciousness of possibility.

Do you see things that could be brought together or combined? They do not have to make perfect sense right now. Just start putting things together in a playful way and see what happens.



6. What insights have you gained, or new ideas have come from these exercises? Share in the Q&A / Feedback thread in the group.